2023 Events - How to Calendar on ISSA and Create Event Website on NCDSA

Please see the links/resources below to help you with getting your events on calendar and setting up your listing on NCDSA. We do recommend you setup your main event listing using ncdsa as it's a free way to make a website for your event with registration functions that you can link to, share and update as needed. If you have your own website for your event other than ncdsa - all good.

ISSA Homepage/Master Calendar: slalomranking.com
https://youtu.be/o8-36uucRto
(video tutorial - how to add your event to the ISSA master calendar - by Hans Koraeus)

https://youtu.be/jtev187HRGM
(video tutorial - how to navigate, sort, etc. in the ISSA master calendar - not part of the calendaring step but good for reference - by Hans Koraeus)

Notes: Organizers should add their event to this calendar as soon as it is conceived. No need to wait for approval of your sanction app for instance. Let the rest of the world know it's happening as early as possible. Basic "how to" info is in the video tutorial. Once you have your event submitted there - please notify us via email nam@slalomskateboarder.com and corkyswe@gmail.com - so we can approve and/or assist with changes, implementing advanced features, etc.

This ISSA calendar listing offers more than just the calendar listing - racers can also enter their registration to attend and organizers can add more specific event info like flyer, etc. It's encouraged to suggest riders register here too since that will also link their rider profile with your event which will be helpful later when results are entered into the database.

NCDSA Calendar/Event Listing: ncdsa.com
https://youtu.be/kJBv-rEahZg
(video tutorial - how to add photos to ncdsa calendar listing plus other tips - by Marcos Soulsby-Monroy)

Use these tools as referenced in the video:
https://www.labnol.org/embed/google/photos/ (use to create embed code to add photos to ncdsa)
https://www.google.com/photos/about/ (upload the photos you want to use in your listing here)

Notes: The calendar/event listing at ncdsa.com is a FREE resource as long as your event requires helmets. To use it you will need a special code assigned just for your event. Get that by emailing: webmaster@ncdsa.com - give them basic info about your event and that helmets will be required - ask for the code to make your listing. Once you have your code - go to http://www.ncdsa.com/contests.asp Scroll to the bottom of the page to find the **Access Code** field - enter your code and away you go.

Other Event Promo Resources:

http://bitly.com/

Use bitly to create short weblinks that are easy to share and type as well. I like to use it to make a short link from the ncdsa event listing url (it's long, not easy to type in your browser and impossible for most to remember) for instance and use it on event flyers, etc. You can customize the back part of the link and also generate a QR graphic for mobile users - all with the free version.

canva.com

Use Canva to create flyers, social media posts, etc. all with the free version.

Facebook Event - set up a free event listing on facebook, invite everyone and share it all over. Link to your ncdsa listing, ISSA page and cross-link from there back to your FB event. FB event page is a good place to make quick updates as well as give the public a way to communicate with you about your event.

Further Assistance:

The ISSA Status Marshals for North America are Maria Carrasco of California, Chris Cousineau of Canada and Marcos Soulsby-Monroy of Texas. In addition to sanctioning and managing the overall season calendar for ISSA - we're here to help you with your event admin process - so reach out if you need help with sanction requests, calendaring, rules, general questions, etc. You can reach us as a group using email: nam@slalomskateboarder.com

Kind Regards,

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